

## About BASSCOM

→ BASSCOM is the industry association of leading Bulgarian software development companies. Our mission is to promote competitive advantages and long-term traditions in software development as well as to encourage acquisition of best practices to raise company excellence.

## Business Opportunities

→ BASSCOM works for branding of Bulgarian software & IT industry and promoting Eastern Europe as high-quality software hub. BASSCOM organizes Bulgarian attendance at the world expos: CeBIT (Germany and Turkey), GITEX (Dubai), Outsource World (USA, London, Dubai), SITEF, SETI, Innovact (France), as well as in business delegations and industry presentations (USA, Japan, India, Spain, Ireland, Norway, Finland, Denmark, Sweden). BASSCOM participates in B2B networks: TRADO and BG IT Exchange. The Association is a partner in networking EU funded projects (e.g. under FP6/FP7 and others) such as SFERA ([www.sferaproject.eu](http://www.sferaproject.eu)), ICT train ([www.ictrain.eu](http://www.ictrain.eu)), RFID-ROI-SME ([www.rfid-sme.eu](http://www.rfid-sme.eu)) and in best practice promotions: European ICT Prize, BestPractice-IT, Info Days and matchmaking events.

## National Policy

→ BASSCOM is a key player in ICT Competitiveness Strategy, endorsed by the Bulgarian Government. BASSCOM acts for the Strategy implementation with the Bulgarian ICT Cluster. We participate actively in export promotion of Bulgarian Software Industry, improving the quality of education, IT penetration in all industrial fields, building the information society in line with i2020 European Strategy.

## Company Excellence

→ BASSCOM encourages companies to implement latest software engineering standards. BASSCOM is co-founder of the regional excellence center of European Software Institute (Spain) - ESI Center Bulgaria ([www.esicenter.bg](http://www.esicenter.bg)). The center provides training and know-how in software process improvement methodologies (CMMI, ITMark, SPICE, BITS, PEPIT) to raise company competitiveness and IT industry maturity in Eastern Europe. First ITMark and CMMI certified companies in the region are BASSCOM members.



## BASSCOM

Bulgarian Association of Software Companies

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## BASSCOM IS A MEMBER OF



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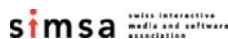
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BULGARIAN ASSOCIATION OF  
SOFTWARE COMPANIES

Professional Approach for  
Innovative Solutions